

MARKETING



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Who we are

Established in 1987, McGregor Boyall is a global recruitment consultancy providing permanent and contract / interim professionals across a wide variety of disciplines. Headquartered in the City of London, and with further offices throughout the UK (Manchester, Birmingham, Edinburgh, Glasgow) as well as globally in Dubai and Singapore we are able to offer recruitment solutions throughout the Asia Pacific, UK & Europe and Middle East regions.

Since our inception we have built an unrivalled reputation for helping organisations recruit the very best talent to ensure that they realise their business and operational objectives. Our main focus is to identify, attract and deliver high-quality professionals who can support and enhance their new employer's corporate objectives. We have a proven track record of recruiting across a wide range of sectors as demonstrated through our specialisms.

What we do in Marketing

The Marketing & Communications team is focused on delivering outstanding talent to our financial services and professional services clients on both a permanent and contract basis. The team works with a wide range of clients from large, established institutions through to boutique businesses. They have a proven track record in recruiting for employers in the following institutions: Banks, Asset & Wealth Management, Insurance, Cards & Payments, Ratings Agencies, Financial Exchanges, Brokerages, Professional Services (Accountancy Practices, Law Firms, Management Consultancies, HR & Technology Consultancies), Financial Software vendors and Financial Services Industry bodies.

Marketing Communications	Campaign Management
Digital Marketing	Digital Strategy
Digital Proposition	Event & Sponsorship Management
Brand, Media & Advertising	Internal & Change Communications
Corporate Communications	RFP & Investment Writing
Media Relations	Marketing Strategy & Planning
Copywriter / Editor	Marketing Research & Insight

Recent Successes

Role	Company / Industry
Head of Media Relations Europe	Leading Global Investment Bank
Head of Marketing EMEA	Commercial Bank
Events & Marketing Manager	Global Private Bank
Employee Communications Manager	Global Bank
Director of Group International Communications	Global Bank
Senior Director of Marketing	Global Commodities Exchange
Head of Events	Investment Management Organisation
Marketing Manager	Tier 1 Global Investment Bank
Digital Communications Manager	Global Retail Bank & Wealth Manager

Contact Us

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