

# DIGITAL

A photograph of a person's hands typing on a laptop keyboard, with a smartphone lying on the desk next to it. The entire image is overlaid with a semi-transparent red filter. The laptop screen is dark, and the background shows a blurred office setting.

**mcgregor  
boyall** Delivering Talent

[mcgregor-boyall.com](http://mcgregor-boyall.com)

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## Who we are

Established in 1987, McGregor Boyall is a global recruitment consultancy providing permanent and contract / interim professionals across a wide variety of disciplines. Headquartered in the City of London, and with further offices throughout the UK (Manchester, Birmingham, Edinburgh, Glasgow) as well as globally in Dubai and Singapore we are able to offer recruitment solutions throughout the Asia Pacific, UK & Europe and Middle East regions.

Since our inception we have built an unrivalled reputation for helping organisations recruit the very best talent to ensure that they realise their business and operational objectives. Our main focus is to identify, attract and deliver high-quality professionals who can support and enhance their new employer's corporate objectives. We have a proven track record of recruiting across a wide range of sectors as demonstrated through our specialisms.

## What we do in Digital

Given the dramatic rate of change within the digital industry, where roles and titles are constantly evolving, it is essential that recruiters work in close partnership with the businesses they support. In today's digital environment it is tempting to think that nearly everything can be done online but we firmly believe in building close relationships with the people behind the technology. Catering to the varying demands of the fast-changing digital industry, our consultants work with digital marketing agencies, in-house digital departments, and in conjunction with major digital transformation projects for large corporates. These clients require diverse combinations of soft skills, personalities, technical knowledge and experience so the team is aligned to enable the consultants to become specialists in their market. The team specialises in:

CMS Development - Drupal, Magneto, Umbraco, Joomla

Web Development - PHP, Python, Ruby, Java, C#, ASP.net C + +

Web Analytics

Search Marketing - SEO / PPC

Project Management

Front End Design / Development

Product Management

User Experience - UX / UI / IA

Mobile Development - iOS, Android, Windows, Responsive Design

## Recent Successes

Role	Company / Industry
Full Stack Java HTML JavaScript Developer	Tier 1 American Investment Bank
C++ Software Developer	French Investment Bank
Coldfusion Developer	Global Media Organisation
Digital PM	Tier 1 Investment Bank
UI Developer	Global Loyalty & Rewards Organisation
Product Manager	Fintech Start-up
Digital Business Analyst	UK Insurance Company
Technical Lead	Global Media Organisation
Digital Project Manager	Gaming Start-up



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